



## Groupama Insurances signs up the IC as a Charity of the Year

A new era in terms of the Insurance Charities relationship with corporate supporters has been opened with Groupama Insurances decision to nominate the Charities as its London Charity of the Year.

This is the first time the Insurance Charities has successfully pitched for a Charity of the Year slot and it opens up some exciting opportunities. Francois-Xavier Boisseau, Chief Executive Officer for the UK enthusiastically welcomed the decision: "We are delighted to have the Insurance Charities as our Charity of the Year and support such a worthwhile cause. The work they do has a real impact on the insurance community and is invaluable to those past and present insurance employees in their time of need. We wish the Insurance Charities the very best of luck in their fundraising this year".



Insurances



• Dublin: Charities President Tony Alderman spoke at the annual Dublin Charities Day lunch in March where almost €18,000 was raised. 320 people attended.

### Contacting The Insurance Charities

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*If you would like to be kept up-to-date  
with all our activities please email us*

## Charities Day walks help to raise awareness



• "Do we clash?": Champion town crier David Bullock met a red-coated Lloyd's waiter as the Charities Day walk passed the Lloyd's building in Lime Street.

The third City of London Charities Day walk was a huge success with record numbers joining the lunchtime guided walks around the heart of London's financial district themed "1680 to the present". Over £800 was raised by those who participated in the walks.

The start of the walk was announced (loudly!) by the famous town crier David Bullock outside the new Willis building opposite Lloyd's and three parties headed off with their guides for a gentle stroll around the City on a bright, sunny day. They rendezvoused about an hour later back at the Willis building where 60 lucky participants

were entertained to a buffet lunch by Willis on their roof garden with spectacular views across the City.

Starting and finishing in Lime Street – the very centre of the London insurance market – will help the Charities raise its profile in this important sector of the industry.

Events took place up and down the country and we look forward to rounding them up in the next issue of the newsletter. Please send your reports and photographs to Rachel Mason at the address below or rachel@theinsurancecharities.org.uk.

Now is the time to make a note of Charities Day for 2010: in the United Kingdom and Channel Islands it will be on Friday 18 June and in the Republic of Ireland it will take place on Friday 5 March.



• Welcome mat: Willis welcomed the participants to their spectacular new building

## Those we help: Garry

Garry approached the Insurance Charities in 2008 when he was without work and struggling to see an end to his difficulties.

He had been left to bring up teenage children and was suffering from stress. Garry had spent all his working life in insurance prior to him needing a break to try to come to terms with several serious issues. The Insurance Charities provided interim support for Garry and his family and he has recently heard that he has been offered full time work with a major insurance employer. He is therefore no longer in need of our help but considers the support we were able to provide as the lifeline he needed to get his life back on track.

*If you know of anyone in similar circumstances please contact the office. All enquiries are treated in the strictest confidence.*

## Those who help: Adrienne O'Sullivan, Dublin



*Adrienne O'Sullivan, who serves as a director and trustee of the Charities, recently spoke to the Irish Broker about her role. This is a summary.*

I'm happy to say this has again been a very good year in fundraising terms in Ireland due in no small part to the continued generosity of the Irish insurance professionals. All of the local Institutes ran popular and financially successful events to raise money and awareness. Total donations from Irish institutes were €36,362 with €21,851 coming from Dublin.

The past year has seen a decline in payments from The Insurance Charities to beneficiaries in the Republic of Ireland. We do not believe that this indicates a reduction in need. Rather we feel that, in common with the UK, many people are currently slipping through the net and not receiving the

[www.theinsurancecharities.org.uk](http://www.theinsurancecharities.org.uk)

# Sailing to success in the Solent

The Charities first year as one of the charities for the annual Lutine Regatta was a huge success with £4000 raised which is shared with the Jubilee Sailing Trust.

The regatta took place in the Solent over two days last month and was won for the second year running by Ince and Co on *Portia* who clinched the deal on the second day having won all but one of the races. They were beaten only once by KBIS.

On the middle evening a dinner took place at the prestigious Royal Yacht Squadron in Cowes at which the money was raised in a charity auction hosted by David Worsfold, chair of the charities Marketing & Fundraising Committee and a director of Incisive Media, publisher of the event's media partners *Post Magazine*. Among

the items auctioned was a night at the Proms in a private box, courtesy of Groupama Insurances, and a day's sailing for a dozen people on the Lloyd's Yacht Club's wonderful yacht *Lutine* which raised over £1000.

Other companies taking part included Temple Legal, Hiscox, HSBC Insurance, Allied World Assurance and Lockton International.



• Competitors enjoyed near perfect sailing conditions in this year's regatta

## News Round-up news...news...news

A comprehensive fundraising toolkit is now available on the charities website – [www.theinsurancecharities.org.uk](http://www.theinsurancecharities.org.uk). This is aimed at local institutes and companies who want some new fundraising ideas or a bit of help and advice on how to run events. It covers everything from an auction of promises to zodiac star sign readings with lots of extra advice on Gift Aid, publicity and sponsorship.

Members of the Southampton Institute and Cunningham Lindsay staff faced up to the pain barrier by having their legs waxed at a recent event. Clearly, the boys found it a bit tougher than the girls but it was all worth it as £950 was raised, including matched sponsorship from Cunningham Lindsay.



• Ouch! You mean girls really do this every week!

Summer 2009